



ZOOM!

Professional Whitening System

By DentaGlow

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WHY YOU WANT ZOOM TEETH WHITENING



Brighter smile in one hour



Whiten your smile up to 8 shades lighter



Lasts up to 12 months



Virtually no sensitivity

“To achieve the teeth you want, Zoom Teeth Whitening offers you a full range of options based on your needs and your lifestyle. Professional teeth whitening with Philips Zoom is a safe, and effective teeth whitening treatment used by over 10 million people worldwide.”

— Philips Zoom! Teeth Whitening website



OVER-THE-COUNTER VS. FROM A DENTIST

On the face of it, teeth whitening products are cheaper from the chemist. All you have to do is turn up, casually peruse the aisle, and then select the product which sounds good.

However, these products rely on the consumer to be more interested in the quick-fix solution rather than a healthy, natural-looking result.

These products also rely on the consumer not understanding, or not knowing, how teeth whitening works.

WHAT YOU PROBABLY DON'T KNOW ABOUT TEETH WHITENING STRIPS

An example of good marketing, rather than a good product is tooth whitening strips.

These don't actually whiten your teeth so much as dehydrate them: which creates the appearance of being whiter. But it hardly sounds healthy, does it?

Keep in mind

Teeth whitening commonly refers to the process of applying a type of bleach to your teeth. When done by a dentist, your gums and face are protected by a rubber dam and the whitening gel is then only applied to the teeth.

OVER-THE-COUNTER PRODUCTS CAN'T ASSESS YOUR HEALTH

There are plenty of reasons for tooth discolouration, and not all of them can be treated with teeth whitening.

Sometimes a stain may require a filling or veneer. Other times it may be indicative of a more serious problem like infected root canals.

By visiting a dentist, you'll receive the most appropriate (and realistic) treatment for you, designed to improve the appearance of your teeth without compromising your oral health.

HOW ZOOM WORKS



Your gums are carefully protected with a special covering before your DentaGlow dentist applies the unique hydrogen peroxide whitening gel.



Hydrogen peroxide breaks down the molecular bonds making up stains on and in your teeth.



The light of the Philips Zoom Whitening shining on the whitening gel makes the process work even faster, improving whitening results by as much as 40% (compared with other in-chair whitening systems).



Zoom is only available from your dentist

Philips Zoom is only available from a dentist to ensure optimum safety and comes in different treatment types and strengths to fit your lifestyle and sensitivity.

AM I A SUITABLE CANDIDATE FOR TEETH WHITENING?



Teeth whitening treatments are a suitable option for patients who want to improve the appearance of their smile.

The results of a teeth whitening treatment will vary depending on the type of staining, so it is important to assess why your teeth are stained and what treatment option would work best for you.

Cosmetic causes for discolouration

Your teeth darken as you age and there are also many things we regularly do which stain our teeth.

Over time, the outer layer of the tooth, known as the enamel, accumulates stains and becomes discoloured. This is attributed to the consumption of:

- Soft drink
- Coffee and tea
- Red wine
- Smoking

If the cause of your stained teeth is cosmetic, then teeth whitening treatments may be the best treatment option for you.

THINK DENTIST THINK DENTAGLOW

Our priority is your oral health, which means you can rest assured we will not offer teeth whitening treatments if we believe they pose a risk to your smile.

While there are many teeth whitening options available on the market, dentists are the only professionals trained and qualified to make an accurate assessment of your teeth and gums before whitening.

**If you would like to find out more information about how Zoom!
Teeth Whitening could benefit you, book an appointment with
DentaGlow today.**



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